



## 2019 Board of Directors

*Cecilia Navarro-Tanner, President*

*Tom Laign, Vice President*

*Elizabeth Paz, Secretary*

*Angelica Garcia*

*Bonnie Perez*

*Armando Sandoval*

*Leah Wood*



Cecilia Navarro-Tanner and her son Nathan.



## 2019 ANNUAL REPORT

The Arc of El Paso has been part of the El Paso community for almost four decades, and since that time has worked tirelessly to improve lives of individuals with intellectual and developmental disabilities (IDD), their families and caregivers living in the El Paso borderland region. We are grateful to the work of President Ceci Navarro-Tanner because it was her vision a decade ago to reestablish The Arc of El Paso after a period of dormancy.

2019 was a year of accomplishments for The Arc of El Paso when 2019 was a year of unprecedented challenges and tragedies for our community. We successfully brought to a conclusion our role in the Building Community Capacity Program through our IDD Institute and introduced the Center for Entrepreneurship and Employment Training. We refocused our efforts to better understand the needs of families and enhanced our electronic presence introducing a revised website and electronic newsletter while adding to our social media presence.

We are grateful for the support of our community, especially during this year of unprecedented challenges and tragedies. During 2019, we participated in El Paso Giving Day and of non-profit organizations primarily serving adults with disabilities, The Arc of El Paso received the highest level of financial support. Together, we are building a more inclusive and accessible community. We invite you to review this report of The Arc of El Paso accomplishments during 2019.

**Commitment**





### Advocacy and Consultation

During 2019 39 families were provided advocacy and consultation services with several contacts coming from out of state looking for help for a family member in El Paso. Information was provided in-person, over-the-phone, and via email with questions and concerns answered with information provided about benefits, employment, education, and healthcare with age ranges from three to sixty-three.

### Trainings

Fourteen trainings were provided to 93 participants during 2019 through either our IDD Institute or Center for Entrepreneurship and Employment Training. Trainings focused on future planning, understanding benefits and ABLE Accounts, and listening to the needs of our community.

### Presentations

Vice President Tom Laign made a presentation reflecting his experiences as an educator during the Light It Up Blue conference held during April at UTEP.

### Agency Fair Participation

During 2019 The Arc of El Paso participated in 22 events where agencies were able to display information and interact with attendees.

### Social Media and Electronic Newsletter Presence

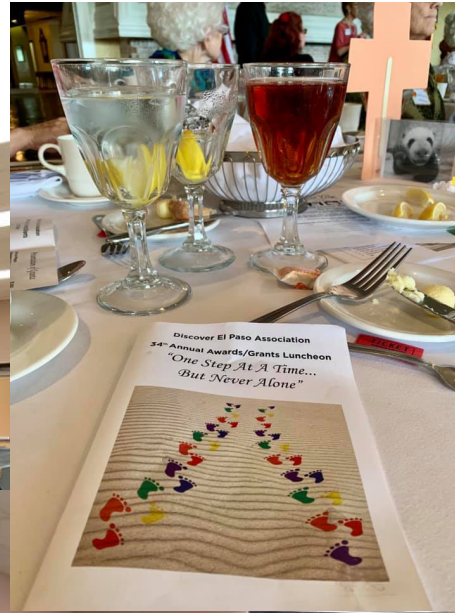
During 2019 our Facebook page exceeded 1000 likes. Twitter, Instagram, and LinkedIn pages were developed for The Arc of El Paso. 2019 also saw the launch of our newsletter which has grown from zero to 87 subscribers.

### Events

The Arc of El Paso hosted or co-cohosted four major events during 2019, including Inventing Tomorrow where local subject matter experts were invited to provide feedback to our organization, an Intelligent Lives film screening where we were cohost, an inaugural Labor Day Family Picnic, and a Christmas Party. 210 people attended these events.

**What we do**





### Concluding Building Community Capacity Program Grant

During 2019 The Arc of El Paso successfully brought to a conclusion our role in the Building Community Capacity Program through our IDD Institute. The Building Community Capacity Program was grant-funded with Volar Center for Independent Living serving as fiscal agent and allowed The Arc of El Paso to hire two part-time employees to develop capacity for the organization to provide services with the activities of these employees transferred to volunteers.

### Amerigroup Sponsorship

We received funding from Amerigroup to host a Labor Day Family Picnic and this event was well-received by the 78 participants. In 2020, Amerigroup will again be Title Sponsor to our Labor Day Family Picnic as well as our inaugural Everyday Heroes of IDD Awards.

### Grants Received

During 2019 we received a grant from Discover El Paso Association to use for existing programs, which we did, and we received funding from the El Paso Community Foundation to complete a strategic plan with a timeline for execution and completion in 2020. In 2020, we will continue our legacy of promises made, promises kept, following through on our promise with the El Paso Community Foundation and having received just before the end of 2019 funding for our participation in El Paso Giving Day, including matching funding from Walmart Foundation.

### Legacy Donor

During 2019, The Arc of El Paso received substantial donations from Guerra Investment Advisors for which we are grateful from Guerra Investment Advisors.



**Promises made, promises kept**

# The Arc of El Paso

## STATEMENT OF ACTIVITY

January - December 2019

|                                | TOTAL              |
|--------------------------------|--------------------|
| Revenue                        |                    |
| Donations                      | 500.00             |
| Regular Donations              | 12,819.68          |
| Special Usage                  | 12,500.00          |
| <b>Total Donations</b>         | <b>25,819.68</b>   |
| Fundraising                    |                    |
| Picnic                         |                    |
| Picnic Registration and Income | 1,000.00           |
| <b>Total Picnic</b>            | <b>1,000.00</b>    |
| <b>Total Fundraising</b>       | <b>1,000.00</b>    |
| IDD Reimbursement              | 41,417.65          |
| <b>Total Revenue</b>           | <b>\$68,237.33</b> |
| GROSS PROFIT                   | <b>\$68,237.33</b> |
| Expenditures                   |                    |
| Accounting                     | 1,148.28           |
| Advertising & Marketing        | 1,528.96           |
| Conferences and Meetings       | 403.46             |
| Consulting                     | 3,600.00           |
| Dues and Subscriptions         | 280.00             |
| Gifts                          | 95.35              |
| Insurance                      | 842.00             |
| Meeting Meals                  | 776.20             |
| Membership Fees                | 690.00             |
| Miscellaneous Expense          | 572.31             |
| Office Supplies & Expense      | 471.34             |
| Payroll Expenses               | 582.00             |
| Payroll Tax-FICA               | 1,972.11           |
| Salaries & Wages               | 25,779.24          |
| <b>Total Payroll Expenses</b>  | <b>28,333.35</b>   |
| Penalty Fees                   | 40.35              |
| Picnic Expenses                |                    |
| Picnic Banners                 | 167.04             |
| Picnic Fees                    | 317.00             |
| Picnic Supplies                | 356.28             |
| <b>Total Picnic Expenses</b>   | <b>840.32</b>      |
| Postage and Delivery           | 93.94              |
| Printing and Reproduction      | 690.54             |
| Promotional Expense            | 43.40              |
| Sponsorships                   | 1,000.00           |
| Supplies                       | 410.84             |
| Taxes                          | -50.37             |
| Technology                     | 2,993.32           |
| Telephone & Internet Expense   | 732.30             |



|                                 |                    |
|---------------------------------|--------------------|
|                                 | TOTAL              |
| Translation Services            | 100.00             |
| Travel                          | 303.96             |
| Utilities                       | 67.80              |
| <b>Total Expenditures</b>       | <b>\$46,007.65</b> |
| NET OPERATING REVENUE           | <b>\$22,229.68</b> |
| Other Revenue                   |                    |
| Interest Income                 | 13.86              |
| <b>Total Other Revenue</b>      | <b>\$13.86</b>     |
| Other Expenditures              |                    |
| Charitable Contributions        | 175.00             |
| <b>Total Other Expenditures</b> | <b>\$175.00</b>    |
| NET OTHER REVENUE               | <b>\$ -161.14</b>  |
| NET REVENUE                     | <b>\$22,068.54</b> |

The figures in the Statement of Activity are unaudited and reflect the following:

|                    |             |
|--------------------|-------------|
| Total Revenue      | \$68,237.33 |
| Total Expenditures | \$46,007.65 |

Total Revenue includes Special Usage Donations of \$12,500 received in 2019 that are intended for activities in 2020.



*Achieve with us.<sup>®</sup>*

The Arc of El Paso  
P.O. Box 221543  
El Paso, Texas 79913

915-564-4978

For more information on this annual report, please email  
[tom.laign@thearcofelpaso.org](mailto:tom.laign@thearcofelpaso.org)