



The Arc
El Paso

2020 Annual Report





2020 Annual Report

2020 Board of Directors

Tom Laign, President
Cecilia Navarro-Tanner, Past President
Leah Wood, Secretary
Raul Apodaca
Stacy Barnett
Roxanne Parker
Bonnie Perez Ramirez
Armando Sandoval

February 24, 2020

Dear Reader,

The Arc of El Paso has been part of the El Paso community for almost forty years, and we continue to work tirelessly to build an equitable, just and strong community, acting as a hub for individuals with intellectual and developmental disabilities and their families through delivery of services and education.

2020 was a year of frustration and isolation for so many due to the COVID-19 pandemic and The Arc of El Paso found itself like so many needing to reschedule and rethink activities for the year while praying people would be safe. We took advantage of this change of pace to reflect on who we have been as an organization and where we want to go by completing a strategic plan and began two separate yet closely-related grant activities related to COVID-19 and were awarded a grant for services to launch at the start of 2021. During 2020 one of our major activities was the completion of a strategic plan to help us consider and plan for our future. We evaluated the needs of families and increased our electronic and remote presence by continuing our electronic newsletter, maintaining the relevancy of our website, moving training from in-person to remote training, and growing our social media footprint. We even took time to acquire physical space at Sunland Park Mall as we plan beyond the pandemic.

I am thankful for the support of the Board of Directors, and together we remain grateful for the support of our community during this global pandemic and welcome your review of this annual report and our accomplishments during 2020.

Sincerely,



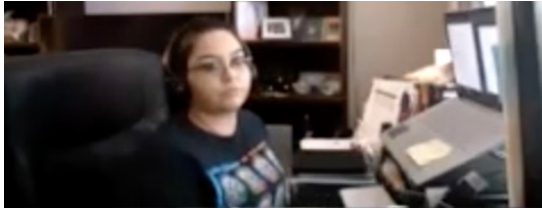
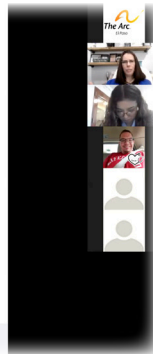
Tom Laign,
President

Developing Your Special Needs Plan

Understand what benefits your loved one is eligible for:

- Social Security: Supplemental Security Income and Retirement Income
- Medicaid: Health care and custodial home care
- Vocational services
- Public school services
- Veterans' benefits

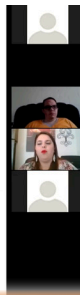
Your government benefits specialist can make sure you're not leaving money on the table.



The pandemic brought a change from face-to-face meetings and trainings to online. We had a quite a year with multiple board meetings and work sessions and trainings focused on future planning.

Important Things to Remember

- The law presumes all adults have the capacity for decision-making – this applies to everyone, including people with disabilities.
- Decision-making is a learned skill – people with disabilities need opportunity, experience and support to learn to make well informed decisions.
- There are other legal ways to assist people with decision-making that do not restrict, limit or remove individual rights.



ABLE Accounts

April 13, 2020



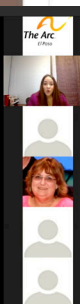
Tom Laign
tom.laign@thearcelpaso.org

FILE HOME INSERT DESIGN TRANSITIONS ANIMATIONS SLIDE SHOW

IS GUARDIANSHIP NECESSARY?

- ✓ Administer own medications on a daily basis
- ✓ Attend to basic activities of daily living without supports and services
- ✓ Attend to basic activities of daily living with supports and services
- ✓ Consent to medical and dental treatment at this point going forward
- ✓ Consent to psychological and psychiatric treatment at this point going forward

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Texas Estates Code Sec.1001.001(a)(b)

A Court may appoint a guardian with authority over an incapacitated person's actual mental and only as necessary to promote



What We Did

2020 was a year the world focused on COVID-19 and caused us to cancel virtually all of our face-to-face events. We regrouped and had a busy year.

Advocacy, Consultation and Assistance

During 2020 51 families were provided advocacy and consultation services with several contacts coming from out of state looking for help for a family member in El Paso. Information was provided in-person, over-the-phone, and via email with questions and concerns answered with information provided about benefits, employment, education, and healthcare with age ranges from three to fifty-seven. During the pandemic, we provided food assistance to 11 families. Overall we experienced at 31% increase in contact with families.

Social Drop-In Center

We acquired space at Sunland Park Mall with a rental responsibility to solely contribute to utility costs. The space was renovated during 2020 with furnishings either donated, sponsored, or purchased at a nominal cost. The Social Drop-In Center will become our hub of activities in El Paso. We purposely limited access to the center due to a surge in COVID-19 infections in our community.

Arc Ambassadors

Through grant funding we hired 3 part-time Arc Ambassadors who represent the organization in community events either online or in person when it is safe to do so, who help create videos using basic language related to COVID-19, and who act as a host to the Social Drop-In Center.

“As an Arc Ambassador I get to use my imagination making scripts for videos about COVID-19 and accessibility. What I do is important because it helps to teach the IDD community about COVID-19 and educates the community about accessibility for people with disabilities.

Having this job keeps me busy and gives me the chance to earn some money. I have the opportunity to work with people remotely which is better than staying home and doing nothing.

I want life to get back to normal as quick as possible so I can work with people in the community.”

-Arc Ambassador Samreen

"I write not to take a side in that debate, but to ask you to consider that the restrictions imposed by these emergency orders and curfew might give you a glimpse into the everyday reality for individuals with intellectual and developmental disabilities. The isolation and frustration that some may feel as a result of these emergency orders and curfew is part of everyday life for many individuals with intellectual and developmental disabilities. They felt this isolation before COVID-19, and many will experience this isolation after COVID-19 is a memory."

-Board President Tom Laign

EL PASO MATTERS

Print Media

Board President Tom Laign wrote an opinion piece on how COVID-19 restrictions provide a view of everyday life for people with intellectual and developmental disabilities that was published by El Paso Matters that can be accessed by visiting <https://elpasomatters.org/2020/11/10/texas-policies-create-years-of-stay-at-home-orders-for-people-with-intellectual-and-developmental-disabilities/>.

Social Media and Electronic Newsletter Presence

During 2020 our Facebook page likes grew by 60%. Twitter, Instagram, and LinkedIn pages were also used for The Arc of El Paso. Our newsletter grew to 268 contacts, an increase of 312%.

Strategic Plan

Through grant funding and in collaboration with Incite Consultancy, we completed a strategic plan to propel our services to better meet the needs of our community.

Trainings

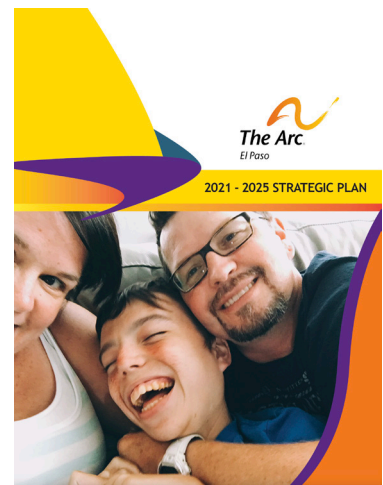
Seven trainings were provided to 127 participants during 2020 with another 886 viewing through Facebook video. Trainings focused on future planning, understanding benefits and ABLE Accounts, and listening to the needs of our community. While we had few trainings due to the pandemic, we did see a 37% increase in participation.

Promises Made, Promises Kept

Concluding El Paso Community Foundation and The Walter H. Hightower Foundation Grant

During 2020 The Arc of El Paso successfully started and brought to a conclusion our strategic planning process which was funded through The Walter H. Hightower Foundation through the El Paso Community Foundation. During the process we worked with Incite Consultancy to develop the strategic plan.

In 2020, we experienced the global effects of COVID-19 that disrupted many aspects of our daily lives. From the psychological impacts of social isolation to the socio-economic impacts on our community, our nation, and the world, the pandemic has revealed significant equity gaps on multiple levels, especially as it applies to access to care and available resources for the people we serve: people with disabilities, their families, the environments that support them. community's needs through this new lens.



Amerigroup Sponsorship

We received funding from Amerigroup to host several events during 2020 some of which have been deferred to 2021 due to the pandemic. Amerigroup sponsored our computer lab in the Social Drop-In Center.



An Anthem Company

Grants Received

During 2020 we received a grant from the Edith Zanker Fund through the El Paso Community Foundation that provided funding to hire one of our Arc Ambassadors.

Two additional Arc Ambassadors were hired through a grant provided by the Paso del Norte Health Foundation. Arc Ambassadors represent The Arc of El Paso at remote or when it is safe, in-person events and create videos about COVID-19 safety and other topics important to people with disabilities.



In 2021, we will continue our legacy of promises made, promises kept, following through on our promise with the El Paso Community Foundation and Paso del Norte Health Foundation. We also acknowledge with gratitude the more than \$7,200 in donations we received through El Paso Giving Day, including matching funding from Walmart Foundation. This represents a 21% increase in donations on El Paso Giving Day over the previous year.

Legacy Donor

During 2020, The Arc of El Paso received a strategic donation from Guerra Investment Advisors on El Paso Giving Day for which we are grateful.



The Arc of El Paso
Statement of Financial Position
As of December 31, 2020

	Total
ASSETS	
Current Assets	
Bank Accounts	
Checking (2126)	8,833.72
Savings (0730)	10,829.73
Encumbered Savings	2,500.00
Total Savings (0730)	<u>\$13,329.73</u>
Total Bank Accounts	<u>\$22,163.45</u>
Other Current Assets	
Payroll Advance	0.00
Refundable Deposit	350.00
Total Other Current Assets	<u>\$350.00</u>
Total Current Assets	<u>\$22,513.45</u>
Fixed Assets	
Furniture and Equipment	7,385.89
Total Fixed Assets	<u>\$7,385.89</u>
Other Assets	
Payroll Clearing	0.00
Total Other Assets	<u>\$0.00</u>
TOTAL ASSETS	<u>\$29,899.34</u>
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Other Current Liabilities	
Payroll Liabilities	0.00
Total Other Current Liabilities	<u>\$0.00</u>
Total Current Liabilities	<u>\$0.00</u>
Total Liabilities	<u>\$0.00</u>
Equity	
Retained Earnings	33,136.79
Net Revenue	-3,237.45
Total Equity	<u>\$29,899.34</u>
TOTAL LIABILITIES AND EQUITY	<u>\$29,899.34</u>

The Arc of El Paso
Statement of Activity
January - December 2020

	Total
Revenue	
Donations	
Regular Donations	12,800.91
Special Usage	4,502.50
Total Donations	\$17,303.41
Fundraising	2,500.00
Cookie Fundraiser	100.50
Total Fundraising	\$2,600.50
Total Revenue	\$19,903.91
Gross Profit	\$19,903.91
Expenditures	
Advertising & Marketing	1,482.38
Bank Charges & Fees	0.00
Conferences and Meetings	150.00
Consulting	450.00
Depreciation Expense	331.66
Donation Expenses	40.24
Fundraising Expenses	73.21
Insurance	1,460.35
Meeting Meals	35.21
Member Benefit	520.00
Membership Fees	540.00
Miscellaneous Expense	5.81
Moving Expense	142.85
Office Supplies & Expense	22.36
Office Supplies & Software	95.12
Payroll Expenses	528.00
Payroll Tax-FICA	117.85
Salaries & Wages	1,540.54
Total Payroll Expenses	\$2,186.39
Postage and Delivery	111.30
Professional Fees	10,000.00
Rent Expense	2,100.00
Sales Tax	0.00
Secretary of State Fees	25.68
Supplies	1,627.87
Technology	902.32
Telephone & Internet Ex- pense	877.84
Total Expenditures	\$23,180.59
Net Operating Revenue	-\$3,276.68

Other Revenue	
Interest Income	39.22
Other Income	0.01
Total Other Revenue	\$39.23
Net Other Revenue	\$39.23
Net Revenue	-\$3,237.45

Achieve with us.®

The Arc of El Paso
P.O. Box 221543
El Paso, Texas 79913

*Visit us at the Social Drop-In Center located at
Sunland Park Mall, upper level close to Conn's.*

915-564-4978

*For more information on this annual report
please email
tom.laign@thearcofelpaso.org*